

2022 MEMORY BOOK SENIOR SPOTLIGHT ADS

DUE DATE: FRIDAY, APRIL 8

PROFESSIONAL AD DESIGN -

NEED PROFESSIONAL AD DESIGN?

Email the information, images, and verbiage you want in the ad to:

LJSeniorSpotlight@gmail.com and an ad will be designed for your student.

You will receive a digital proof of the ad to approve before the Memory Book is printed.

REQUIREMENTS for sending images to be included in your ad:

- Photo formats accepted: jpg, png, eps, pdf; Word and Publisher documents <u>cannot</u> be accepted
- Photos must have a resolution of 300 dpi or larger; you will be contacted if your photo(s) will not reproduce well

DEADLINE for sending information, photos, <u>and PAYMENT</u> for your ad to be designed: **FRIDAY, APRIL 8**

DESIGN FEES for a Student Ad

Full page: \$60.00 • Half page: \$40.00 • Quarter page: \$30.00

This design fee is <u>in addition to</u> the fee you will pay to the Lovejoy Seniors Booster Club for placing the ad in the Memory Book.

The design fee must be paid separately to Boland Design Paper Co. If you are submitting a completed, press-ready ad there is no additional design fee.

DESIGN FEE PAYABLE TO:

CASH OR CHECK: Laura Boland, Boland Design Paper Co. • 2812 Elizabeth Court • Lucas, TX 75002

VENMO: @laurabboland (there are 2 b's)
Payment is due by Friday, April 8

QUESTIONS —

Laura Boland • 214-616-6159 • LJ Senior Spotlight@gmail.com

HALF PAGE
7.75" w x 5" h
horizontal

FULL PAGE
7.75" w x 10.25" h
vertical

QUARTER PAGE
3.75" w x 5" h
vertical